

GDC 2007 Participation

New York, NY, Feb 2nd 2007 - GameShastra will showcase its end-to-end game outsource services capabilities at the 2007 Game Developers Conference to be held in San Francisco from March 5 – 9, 2007, at the Marcone Center West Hall booth # 460. The main focus for GameShastra at the conference is to highlight its full span of technological and outsource services capabilities to the Game Publishing industry. The efforts at the conference underlines GameShastra's vision of becoming the preferred partner for game publishers seeking end-to-end outsourced development services.

GameShastra's focus at the Game Developers Conference is to focus on its ability to aid in development, testing, and game art and animation for next-generation games that will be played on the Console, PC or Mobile platform. GameShastra will also state its growth in customer acquisition numbers globally, highlighted, by the announcement of the opening of it's latest state of the art development center in India that will house over 1000 testing and game art experts. The facility's extended 24x7 support brings a host of cost advantages to clients, including quality assurance and time to market receptivity.

"We are excited to be a part of the Game Developers Conference which brings together the brightest people in the game business today" said Prakash Ahuja, CEO of GameShastra. "The game industry is one of the fastest growing markets globally and we are confident the conference will provide an excellent platform for us to learn and network with leading game publishers and create an array of partnership opportunities." At the conference, we will reinforce our commitment to quality and cost effective services that has made us a preferred partner to many of the largest companies in the games industry" Ahuja added.

GameShastra experts will be available for discussions on partnership opportunities in its booth in the West Hall # 460.

For more information please visit <http://www.gameshastra.com>

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